

# Annual Conference Sponsorship Opportunities

All conference sponsorships listed below include:

Onsite signage | Company listing on TPMA website | Company listing in conference programs\*\* | Company logo/links/info in conference app | Exhibit Hall Bingo square

Purchase a booth and spend \$3,000 in sponsorship and receive a Prime Booth Location

## President's Reception: \$10,000

Saturday night - 2 available

- Prime Exhibit Booth included
- 4 tickets to attend the reception
- 1 page promotional flyer in attendee registration packet
- Sponsored post in app prior to event
- Push notification in app prior to event
- Promotional giveaway opportunity at event
- Signage at Reception

## Welcome Reception: \$7,500

Friday night - 1 available

- Prime Exhibit Booth included
- 1 page promotional flyer in attendee registration packet
- Sponsored post in app prior to event
- Push notification in app prior to event
- Promotional giveaway opportunity at event
- Signage at Reception

## Registration Desk: \$7,500

1 available

Display your company logo prominently to hundreds of attendees who pick up their registration packets and check in at the desk every day. Your logo will be the first thing they see when entering the conference. Includes prime exhibit booth.

## Awards Luncheon: \$5,500

Saturday afternoon - 1 available

- Prime Exhibit Booth included
- 2 tickets to attend the luncheon
- 1 page promotional flyer in attendee registration packet
- Sponsored post in app prior to event
- Push notification in app prior to event
- Promotional giveaway opportunity at event

## Bowling Sponsor: \$1,500

Thursday - 4 available

- Entry for 2 bowlers
- Logo recognition on event signage
- Recognition at the event
- Table at event for giveaways
- Includes appetizers at your table & 10 drink tickets
- Any additional beverages must be purchased through the venue

Take advantage of these marketing opportunities to increase your company's visibility and establish yourself as an industry leader and supporter.

## In-Booth Food/Beverage Break Station: \$2,500 + food/beverage cost

Friday or Saturday AM or Friday PM - 3 available

Purchase the opportunity to have a food and beverage station of your choice in your booth. Includes signage at entrance of exhibit hall promoting your treats. TPMA requires approval of all food and beverage items selected and requires that all sponsors provide at least 150 servings of the chosen item. Any food and beverage item handed out from an exhibitor's booth must be purchased through the Kalahari Resort.

- Double exhibit booth in specified location

## Lanyards: \$3,000

1 available

See your company name or logo on the official lanyard holding attendee badges. Lanyards are distributed to all attendees and are used throughout the conference. This sponsorship includes purchase of lanyards.

## Attendee Bags: \$3,000

1 available

See your company name or logo on the official attendee conference bag. Bags are distributed to all attendees and used throughout the conference. This sponsorship includes purchase of bags.

## Directional Signage: \$3,000

1 available

See your company name or logo on attendee directional signs set up throughout the conference. Includes a minimum of 5 signs. Locations to be determined by TPMA. This sponsorship includes purchase of signs.

## Mobile App: \$2,000

1 available

- Feature your company logo as a banner on the mobile app home page
- Specialized push notifications sent to attendees for your company

\*\* TPMA print deadlines:

Annual Conference Pre-conference brochure: 3/23/23

Annual Conference Onsite program and signage: 5/19/23

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# ANNUAL CONFERENCE & BUSINESS MEETING

TPMA invites companies to take advantage of the opportunity to provide grant or sponsorship funding in support of programs and services that will help strengthen podiatric medicine. Sponsorships provide an excellent opportunity to spread the message that your company supports podiatric medicine. By agreeing to be a sponsor of TPMA, you will increase your visibility and promote your company among conference participants. Please let us know if you have questions or suggestions on how to enhance your marketing within the podiatric industry in Texas.

## Lead Retrieval

- Instantly capture attendee contact info!
- Consistent and efficient lead scanning that can be done from your own IOS or Android device or order a handheld scanner.
- Real-time lead data & analytics making follow up a breeze.
- Leads stored in the cloud for up to 18 months
- Digital qualifiers & note taking.

	<b>GOLD \$15,000</b>	<b>SILVER \$10,000</b>	<b>BRONZE \$5,000</b>
Exhibit Booth ( <i>prime location</i> )	✓	✓	✓
Lead Retrieval	✓	✓	N/A
Logo/Link on TPMA website	✓	✓	✓
Signage at conference**	✓	✓	✓
Listing in conference program**	✓	✓	✓
Recognition at President's Reception	✓	✓	✓
In app listing, includes company: logo, social media links, description, and contact information	✓	✓	✓
Sponsored post in app ( <i>subject to approval</i> )	✓	✓	✓
Exhibit Hall Bingo square	✓	✓	✓
Pre- and Post- conference attendee list ( <i>does not include email addresses</i> )	✓	✓	✓
Attendee packet insert	✓	✓	✓
4 Exhibitor Badges per Booth	✓	✓	N/A
Push notifications in app ( <i>subject to approval</i> )	x3	x2	x1
Tickets to President's Reception	x2	N/A	N/A
Pre-conference post on TPMA social media channels ( <i>Facebook, Instagram, Twitter, LinkedIn - subject to approval</i> )	x3	x2	x1
Recognition on TPMA Conference Web page	Ad	Logo	Listing
Promotional e-blast to attendees pre-conference ( <i>sent by TPMA, subject to approval</i> )	✓	N/A	N/A

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