

# SWFAC Sponsorship Opportunities

All conference sponsorships listed below include:

Onsite signage | Company logo/link on TPMA website | Company listing in conference programs\*\*  
Company logo/links/info in conference app | Exhibit Hall Bingo square

## Registration Desk: \$7,500 **1 available - NEW!**

Display your company logo prominently to hundreds of attendees who pick up their registration packets and check in at the desk every day. Your logo will be the first thing they see when entering the conference. Includes 1 exhibit booth (prime location).

## Escalator Runner: \$5,000

**1 available - NEW!**

Highly visible opportunity to place your company branding in front of attendees. Escalators transport attendees from exhibit hall/lobby to general sessions. Company branding on glass sides of escalators throughout duration of conference.

## Mobile App: \$3,000

- Feature your company logo as a banner on the mobile app home page
- Specialized push notifications sent to attendees for your company

## Lanyards: \$3,000 **1 available**

See your company name or logo on the official lanyard holding attendee badges. Lanyards are distributed to all attendees and are used throughout the conference.

## Attendee Bags: \$3,000 **1 available**

See your company name or logo on the official attendee conference bag. Bags are distributed to all attendees and used throughout the conference.

## Water Stations: \$3,000 **1 available**

See your company name or logo on cups that will be set at all the water stations at the conference.

## Floor Decals: \$3,000 **1 available - NEW!**

Point attendees in the right direction with high visibility colored floor decals customized with your logo. Locations to be determined by TPMA.

## Directional Signage: \$3,000

**1 available - NEW!**

See your company name or logo on attendee directional signs set up throughout the conference. Includes a minimum of 5 signs. Locations to be determined by TPMA.

## In-Booth Food/Beverage Station: \$500 + food/beverage cost - **NEW!**

Purchase the opportunity to have a food or beverage station of your choice in your booth. Includes signage at entrance of exhibit hall promoting your treats. TPMA requires approval of all food or beverage items selected and requires that all sponsors provide at least 150 servings of the chosen item. Please note, sponsorship only allows for non-alcoholic beverage items. Any food or beverage item handed out from an exhibitor's booth must be purchased through the Irving Convention Center.

## Lead Retrieval: \$350 - **NEW!**

Please see callout box on page 8 for information.

\*\* TPMA print deadlines:

SWFAC Pre-conference brochure: 05/21/21

SWFAC Onsite program and signage: 08/27/21

## Lunch Sponsor: \$10,000 **1 available**

- 1 exhibit booth (prime location)
- Signage at lunch stations (Friday & Saturday)
- 1 page promotional flyer in attendee registration packet
- Push notifications in app prior to lunch breaks
- Promotional giveaway opportunity at event

## Welcome Reception: \$10,000

**Friday night - 1 available**

- 1 exhibit booth (prime location)
- 1 page promotional flyer in attendee registration packet
- Sponsored post prior to event
- Push notification in app prior to event
- Promotional giveaway opportunity at event

## Breakfast Sponsor: \$4,000 **1 available**

- Signage at breakfast stations (Thursday, Friday & Saturday)
- Push notifications in app prior to breakfast

## Break Sponsor: \$4,000 **1 available**

- Signage at break stations - 5 breaks throughout conference
- Push notifications in app prior to breaks

## Young Members Reception: \$3,000

**1 available - NEW!**

- Promotional giveaway opportunity at event
- Push notification in app prior to event

## Non-CME Workshop/Product Theater/HUB Session: \$2,500 Per Workshop

This sponsorship allows a company to choose their speaker and subject matter for a workshop where attendee's do not receive CME hours. Includes lecture/workshop slot, meeting room, basic audio visual, advertising, signage, and an attendee list. Non CME Workshops cannot be at the same time as CME programming.

## Non-CME Poster Session: \$200

Posters will be on display throughout the conference. Take advantage of this high visibility sponsorship that directly connects your company / institution to the goal of providing exceptional scientific research and studies along with prominent branding opportunities. Company must be registered to exhibit in order to display a poster. Poster Session is only available at the TPMA Southwest Foot and Ankle Conference.

Take advantage of these marketing opportunities to increase your company's visibility and establish yourself as an industry leader and supporter.

Contact:

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