

SWFAC Sponsorship Opportunities

All conference sponsorships listed below include:

Onsite signage | Company listing on TPMA website | Company listing in conference programs** | Company logo/links/info in conference app | Exhibit Hall Bingo square

Purchase a booth and spend \$3,000 in sponsorship and receive a Prime Booth Location

Networking Reception: \$10,000

Friday night - 1 available

- Prime Exhibit Booth included
- 1 page promotional flyer in attendee registration packet
- Sponsored post prior to event
- Push notification in app prior to event
- Signage at event
- Promotional giveaway opportunity at event

Exhibit Hall Happy Hour: \$500

+ Food/Beverage Cost

Thursday night - 10 available

Participate in the opening night of the Exhibit Hall with a cocktail or appetizer table in or near your booth.

- Food is not included in sponsorship and should be purchased through the Irving Convention Center (min. purchase for 300 attendees)
- Signage at event
- Prime Exhibit Booth included
- Contact Kim (kim@txpma.org) for "Around the World" theme options

Registration Desk: \$7,500

1 available

Display your company logo prominently to hundreds of attendees who pick up their registration packets and check in at the desk every day. Your logo will be the first thing they see when entering the conference. Includes prime exhibit booth.

Lunch Sponsor: \$5,500

1 available

- Prime Exhibit Booth included
- Signage at lunch stations (Friday & Saturday)
- 1 page promotional flyer in attendee registration packet
- Push notifications in app prior to lunch breaks
- Promotional giveaway opportunity at event

Breakfast or Lunch Symposium: \$5,000

+ Food/Beverage Cost

Friday or Saturday morning or Thursday Lunch - 3 available

- Prime Exhibit Booth included
- Allows company to choose topic and speaker
- TPMA will provide marketing through email and signage
- TPMA will provide promotional giveaway at event
- Push notifications in app prior to breakfast
- Food is not included in sponsorship and should be purchased through the Irving Convention Center (Breakfast approx. 100; Lunch approx. 300)

In-Booth Food/Beverage Break Station: \$3,000

+ Food/Beverage Cost

Friday or Saturday AM break or Friday PM Break - 3 available

Purchase the opportunity to have a food and beverage station of your choice in your booth. Includes signage at entrance of exhibit hall promoting your treats. TPMA requires approval of all food and beverage items selected and requires that all sponsors provide at least 300 servings of the chosen item. Any food or beverage item handed out from an exhibitor's booth must be purchased through the Irving Convention Center.

- Double exhibit booth in specified location

Mobile App: \$3,000

1 available

- Feature your company logo as a banner on the mobile app home page
- Specialized push notifications sent to attendees for your company

Lanyards: \$3,000

1 available

See your company name and logo on the official lanyard holding attendee badges. Lanyards are distributed to all attendees and are used throughout the conference. This sponsorship includes purchase of lanyards.

Attendee Bags: \$3,000

1 available

See your company name and logo on the official attendee conference bag. Bags are distributed to all attendees and used throughout the conference. This sponsorship includes purchase of bags.

Floor Decals: \$3,000

1 available

Point attendees in the right direction with high visibility colored floor decals customized with your logo. Locations to be determined by TPMA.

Directional Signage: \$3,000

1 available

See your company name and logo on attendee directional signs set up throughout the conference. Includes a minimum of 5 signs. Locations to be determined by TPMA. This sponsorship includes purchase of signs.

Product Theater/HUB Session: \$2,500 Per Workshop

This sponsorship allows a company to choose their speaker and subject matter for a workshop where attendee's do not receive CECH hours. Includes lecture/workshop slot, meeting room, basic audio visual, advertising, signage, and an attendee list. Non CECH Workshops cannot be at the same time as CECH programming.

Take advantage of these marketing opportunities to increase your company's visibility and establish yourself as an industry leader and supporter.

Tambra Garcia
TPMA Membership and Marketing
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512-494-1123

SOUTHWEST FOOT & ANKLE CONFERENCE

TPMA invites companies to take advantage of the opportunity to provide grant or sponsorship funding in support of programs and services that will help strengthen podiatric medicine. Sponsorships provide an excellent opportunity to spread the message that your company supports podiatric medicine. By agreeing to be a sponsor of TPMA, you will increase your visibility and promote your company among conference participants. Please let us know if you have questions or suggestions on how to enhance your marketing within the podiatric industry in Texas.

Lead Retrieval

- Instantly capture attendee contact info!
- Consistent and efficient lead scanning that can be done from your own IOS or Android device or order a handheld scanner.
- Real-time lead data & analytics making follow up a breeze.
- Leads stored in the cloud for up to 18 months
- Digital qualifiers & note taking.

	GOLD \$20,000	SILVER \$15,000	BRONZE \$10,000
Exhibit Booth (<i>prime location</i>)	✓	✓	✓
Lead Retrieval	✓	✓	✓
Logo/Link on TPMA website	✓	✓	✓
Signage at conference**	✓	✓	✓
Listing in conference program**	✓	✓	✓
In app listing, includes company: logo, social media links, description, and contact information	✓	✓	✓
Sponsored post in app (<i>subject to approval</i>)	✓	✓	✓
Exhibit Hall Bingo square	✓	✓	✓
Pre- and Post- conference attendee list (<i>does not include email addresses</i>)	✓	✓	✓
Attendee packet insert	✓	✓	N/A
4 Exhibitor badges per booth	✓	✓	N/A
Push notifications in app (<i>subject to approval</i>)	x3	x2	N/A
Pre-conference post on TPMA social media channels (<i>Facebook, Instagram, Twitter, LinkedIn - subject to approval</i>)	x3	x2	x1
Promotional e-blast to attendees pre-conference (<i>sent by TPMA, subject to approval</i>)	✓	N/A	N/A
Recognition on TPMA Conference Web page	Ad	Logo	Listing

** TPMA print deadlines:

SWFAC Pre-conference brochure: 5/26/23

SWFAC Onsite program and signage: 8/18/23