

SWFAC Sponsorship Opportunities

All conference sponsorships listed below include:

Purchase booth and \$2,500 sponsorship and receive Prime Booth Location | Onsite signage | Company logo/link on TPMA website
Company listing in conference programs** | Company logo/links/info in conference app | Exhibit Hall Bingo square

Welcome Reception: \$10,000

Thursday night - 1 available

- 1 exhibit booth (prime location)
- 1 page promotional flyer in attendee registration packet
- Sponsorship cost paid at event
- Push notification in app prior to event
- Promotional giveaway opportunity at event

Registration Desk: \$7,500 1 available

Display your company logo prominently to hundreds of attendees who pick up their registration packets and check in at the desk every day. Your logo will be the first thing they see when entering the conference. Includes 1 exhibit booth (prime location).

Lunch Sponsor: \$5,500 1 available

- 1 exhibit booth (prime location)
- Signage at lunch stations (Friday & Saturday)
- 1 page promotional flyer in attendee registration packet
- Push notifications in app prior to lunch breaks
- Promotional giveaway opportunity at event

Breakfast Symposium: \$5,000 2 available

- 1 exhibit booth (prime location)
- Allows company to choose topic and speaker
- TPMA will provide marketing through email and signage
- TPMA will provide promotional giveaway at event
- Push notifications in app prior to breakfast
- Breakfast is not included in sponsorship and should be purchased through the Irving Convention Center

In-Booth Food/Beverage Break Station: \$3,000 + food/beverage cost

3 available

Purchase the opportunity to have a food and beverage station of your choice in your booth. Includes signage at entrance of exhibit hall promoting your treats. TPMA requires approval of all food and beverage items selected and requires that all sponsors provide at least 300 servings of the chosen item. Please note, sponsorship only allows for non-alcoholic beverage items. Any food or beverage item handed out from an exhibitor's booth must be purchased through the Irving Convention Center.

- Double exhibit booth in specified location

Escalator Runner: \$5,000 1 available

Highly visible opportunity to place your company branding in front of attendees. Escalators transport attendees from exhibit hall/lobby to general sessions. Company branding on glass sides of escalators throughout duration of conference.

Mobile App: \$3,000 1 available

- Feature your company logo as a banner on the mobile app home page
- Specialized push notifications sent to attendees for your company

Lanyards: \$3,000 1 available

See your company name or logo on the official lanyard holding attendee badges. Lanyards are distributed to all attendees and used throughout the conference. This sponsorship includes purchase of lanyards.

Attendee Bags: \$3,000 1 available

See your company name or logo on the official attendee conference bag. Bags are distributed to all attendees and used throughout the conference. This sponsorship includes purchase of bags.

Floor Decals: \$3,000 1 available

Point attendees in the right direction with high visibility colored floor decals customized with your logo. Locations to be determined by TPMA.

Directional Signage: \$3,000 1 available

See your company name or logo on other directional signs set up throughout the conference. Includes a minimum of 5 signs. Locations to be determined by TPMA. This sponsorship includes purchase of signs.

Product Theater/HUB Session: \$2,500 Per Workshop

This sponsorship allows a company to choose their speaker and subject matter for a workshop where attendee's do not receive CME hours. Includes lecture/workshop slot, meeting room, basic audio visual, advertising, signage, and an attendee list. Non CME Workshops cannot be at the same time as CME programming.

Non-CME Poster Session: \$200

Posters will be on display throughout the conference. Take advantage of this high visibility sponsorship that directly connects your company / institution to the goal of providing exceptional scientific research and studies along with prominent branding opportunities. Company must be registered to exhibit in order to display a poster. Poster Session is only available at the TPMA Southwest Foot and Ankle Conference.

Take advantage of these marketing opportunities to increase your company's visibility and establish yourself as an industry leader and supporter.

Contact:
Tambra Garcia
TPMA Membership and Marketing
918 Congress Ave., Suite 200
Austin, TX 78701
tambra@txpma.org
512-494-1123