

TPMA Advertising Opportunities

Current Membership: 600+

When you advertise with the TPMA, you're not only promoting yourself and increasing brand recognition; you're demonstrating your commitment to the TPMA, our members and their patients.

Benefits of Advertising with the TPMA: Build Strong Partnerships, Brand Loyalty, Attract New Customers, Expand Geographic Reach, Increase Brand Awareness

OPPORTUNITY	PRICE
TPMA Magazine Ad** - <i>Full Page (8.5" w x 11" h)</i> - .pdf preferred	\$1,000 per issue
TPMA Magazine Ad** - <i>1/2 Page horizontal (8.5" w x 5.5" h)</i> - .pdf preferred	\$500 per issue
TPMA Magazine Ad** - <i>1/4 page vertical (4.25" w x 5.5" h)</i> - .pdf preferred	\$250 per issue
Rotating Banner Ad with link on TPMA website (<i>1180 w x 130 h px</i>) - .png or .jpg	\$1,500 per year
Promotional email to TPMA members (<i>sent by TPMA, subject to approval</i>)	\$500 per email Limit 4 (one per quarter)

Please choose all that apply:

- | | |
|---|---|
| <input type="checkbox"/> Magazine Ad - <i>Full Page</i> - Winter/Spring Issue - \$1,000 | <input type="checkbox"/> Rotating Banner Ad - \$1,500 |
| <input type="checkbox"/> Magazine Ad - <i>Full Page</i> - Summer/Fall Issue - \$1,000 | <input type="checkbox"/> Promotional email x1 - \$500 |
| <input type="checkbox"/> Magazine Ad - <i>1/2 Page</i> - Winter/Spring Issue - \$500 | <input type="checkbox"/> Promotional email x2 - \$1,000 |
| <input type="checkbox"/> Magazine Ad - <i>1/2 Page</i> - Summer/Fall Issue - \$500 | <input type="checkbox"/> Promotional email x3 - \$1,500 |
| <input type="checkbox"/> Magazine Ad - <i>1/4 Page</i> - Winter/Spring Issue - \$250 | <input type="checkbox"/> Promotional email x4 - \$2,000 |
| <input type="checkbox"/> Magazine Ad - <i>1/4 Page</i> - Summer/Fall Issue - \$250 | |

Company: _____
 Contact Name: _____ Email: _____
 Address: _____ City/ST/Zip: _____
 Phone: _____ Website: _____

Payment Method

Visa MasterCard American Express Discover Check # _____ (Payable to TPMA)

Card Number: _____ Exp Date: _____

Card Holder Name: _____ Sec Code: _____

Billing Address: _____

City/ST/Zip: _____

Signature: _____

Total Due: \$ _____

**** TPMA Magazine print deadlines:**

Winter/Spring Issue - 02/11/22

Summer/Fall Issue - 08/05/22

Please mail, email or fax completed form to:

Jodi Bunyard
 TPMA Membership and Marketing
 918 Congress Ave., Suite 200
 Austin, TX 78701
 jodi@txpma.org

512-494-1129 - fax

For questions, call 512-494-1123.