

# TPMA Advertising Opportunities

Current Membership: 600+

When you advertise with the TPMA, you're not only promoting yourself and increasing brand recognition; you're demonstrating your commitment to the TPMA, our members and their patients.

**Benefits of Advertising with the TPMA:** Build Strong Partnerships, Brand Loyalty, Attract New Customers, Expand Geographic Reach, Increase Brand Awareness

OPPORTUNITY	PRICE
TPMA Magazine Ad** - Full Page (8.5" w x 11" h) - .pdf preferred	\$1,000 per issue
TPMA Magazine Ad** - 1/2 Page horizontal (8.5" w x 5.5" h) - .pdf preferred	\$500 per issue
TPMA Magazine Ad** - 1/4 page vertical (4.25" w x 5.5" h) - .pdf preferred	\$250 per issue
Rotating Banner Ad with link on TPMA website (1180 w x 130 h px) - .png or .jpg	\$1,500 per year
Promotional email to TPMA members (sent by TPMA, subject to approval)	\$500 per email Limit 4 (one per quarter)

Please choose all that apply:

- |  |   |
|--|---|
| <input type="checkbox"/> Magazine Ad - Full Page - Winter/Spring Issue - \$1,000 | <input type="checkbox"/> Rotating Banner Ad - \$1,500   |
| <input type="checkbox"/> Magazine Ad - Full Page - Summer/Fall Issue - \$1,000   | <input type="checkbox"/> Promotional email x1 - \$500   |
| <input type="checkbox"/> Magazine Ad - 1/2 Page - Winter/Spring Issue - \$500    | <input type="checkbox"/> Promotional email x2 - \$1,000 |
| <input type="checkbox"/> Magazine Ad - 1/2 Page - Summer/Fall Issue - \$500      | <input type="checkbox"/> Promotional email x3 - \$1,500 |
| <input type="checkbox"/> Magazine Ad - 1/4 Page - Winter/Spring Issue - \$250    | <input type="checkbox"/> Promotional email x4 - \$2,000 |
| <input type="checkbox"/> Magazine Ad - 1/4 Page - Summer/Fall Issue - \$250      |   |

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City/ST/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Website: \_\_\_\_\_

## Payment Method

- Visa       MasterCard       American Express       Discover       Check # \_\_\_\_\_ (Payable to TPMA)

Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Card Holder Name: \_\_\_\_\_ Sec Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City/ST/Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

Total Due: \$ \_\_\_\_\_

\*\* **TPMA Magazine print deadlines:**

Winter/Spring Issue - 02/12/21

Summer/Fall Issue - 08/06/21

Please mail, email or fax completed form to:  
**Melinda Daise**  
 TPMA Executive Director  
 918 Congress Ave., Suite 200  
 Austin, TX 78701  
 melinda@txpma.org  
 512-494-1129 - fax  
 For questions, call 512-494-1123.