

# Annual Conference Sponsorship Opportunities

All conference sponsorships listed below include:

1 Exhibit Booth Prime Location (\$2,500+ sponsorships only) | Onsite signage | Company logo/link on TPMA website  
Company listing in conference programs\*\* | Company logo/links/info in conference app | Exhibit Hall Bingo square

## President's Reception: \$20,000

Saturday night - 1 available

- 8 tickets to attend the reception
- 1 page promotional flyer in attendee registration packet
- Sponsored post in app prior to event
- Push notification in app prior to event
- Promotional giveaway opportunity at event

## Awards Luncheon: \$15,000

Saturday afternoon - 1 available

- 4 tickets to attend the luncheon
- 1 page promotional flyer in attendee registration packet
- Sponsored post in app prior to event
- Push notification in app prior to event
- Promotional giveaway opportunity at event

## Welcome Reception: \$7,500

Friday night - 1 available

- 1 page promotional flyer in attendee registration packet
- Sponsored post in app prior to event
- Push notification in app prior to event
- Promotional giveaway opportunity at event

## Past Presidents Breakfast: \$2,000

Saturday morning - 1 available

- Promotional giveaway opportunity at event

## Golf Tournament Sponsor: \$6,000

1 available

- Entry for 2 players (includes all golf amenities)
- Logo recognition on all tournament signage
- Recognition at tournament awards reception
- 2 tickets to the President's Reception
- Sponsored post in app
- Push notification in app prior to event
- Promotional giveaway opportunity at event

## Beverage Cart Sponsor: \$1,500

1 available

- Logo recognition on tournament signage
- Recognition at tournament awards reception

## Hole Sponsor: \$250 - NEW!

18 available

- Logo recognition on signage at designated hole
- Recognition at tournament awards reception

## Registration Desk: \$7,500 1 available - NEW!

Display your company logo prominently to hundreds of attendees who pick up their registration packets and check in at the desk every day. Your logo will be the first thing they see when entering the conference.

## Lanyards: \$2,500 1 available

See your company name or logo on the official lanyard holding attendee badges. Lanyards are distributed to all attendees and are used throughout the conference.

## Attendee Bags: \$2,500 1 available

See your company name or logo on the official attendee conference bag. Bags are distributed to all attendees and used throughout the conference.

## Water Stations: \$2,500 1 available

See your company name or logo on cups that will be set at all the water stations in the exhibit hall.

## Mobile App: \$3,000

- Feature your company logo as a banner on the mobile app home page
- Specialized push notifications sent to attendees for your company

## Break Sponsor: \$2,000 1 available

- Signage at break stations - 1 break throughout conference
- Push notifications in app prior to breaks

## Directional Signage: \$2,000

1 available - NEW!

See your company name or logo on attendee directional signs set up throughout the conference. Includes a minimum of 5 signs. Locations to be determined by TPMA.

## Lead Retrieval: \$250 - NEW!

Please see callout box on page 4 for information.

### \*\* TPMA print deadlines:

Annual Conference Pre-conference brochure: 02/12/21

Annual Conference Onsite program and signage: 06/01/21

Take advantage of these marketing opportunities to increase your company's visibility and establish yourself as an industry leader and supporter.

Contact:

Melinda Daise

TPMA Executive Director

918 Congress Ave., Suite 200

Austin, TX 78701

[melinda@txpma.org](mailto:melinda@txpma.org)

512-494-1123