



# ADVERTISING OPPORTUNITIES

## WITH THE TEXAS PODIATRIC MEDICAL ASSOCIATION

### ARE YOU LOOKING FOR MORE WAYS TO ADVERTISE?

The Texas Podiatric Medical Association is what you've been looking for! Advertising to fit any budget and exposure to podiatrist's state wide! All publications will be circulated to over 700 physicians.

- Podiatric Medicine is the official publication of the Texas Podiatric Medical Association. It is published quarterly. Magazine publish dates are subject to change.
- Electronic newsletters are emailed to the TPMA membership. Ads are linked to your company's website.
- Advertise at the TPMA Conferences by putting an ad in the conference app.
- TPMA website banner ads. Ads are linked to your company's website.

### SIGN US UP!

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Street: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### ADVERTISING OPTIONS & RATES

#### MAGAZINE (PODIATRIC MEDICINE)

All ads must be received by 3 weeks prior to publish date.

- 1st quarter - February 1st
- 2nd quarter - May 1st
- 3rd quarter August 1st
- 4th quarter - November 1st

#### ADVERTISING RATES & SIZES FOR MAGAZINE

All ads are 4 color.

- \$1000 - Full Page with bleeds (ad size is 8.75x11.25in.)
- \$500 - 1/2 Page (ad size is 7.5x5in.)
- \$250 - 1/4 Page (ad size is 5x5in.)

#### TPMA UPDATES (AD LINKED TO COMPANY'S WEBSITE)

Electronic updates published weekly. Prices for 4 times.

- \$1000 - Leaderboard (728 X 90 pixels)
- \$500 - Rectangle Ads (180 X 150 pixels)

#### TPMA CONFERENCE APP

- \$1000 - Logo on Banner Ad (180 x 120 pixels)
- \$250 - Timeline Ad (180 x 120 pixels)

List conference: \_\_\_\_\_

#### ROTATING BANNER AD ON TPMA WEBSITE (AD LINKED TO COMPANY'S WEBSITE)

- \$1500 for 6 months (size 468 X 60 pixels)

Please keep all text and important information at least .25" from edges. Ad copy may be submitted in a high-resolution pdf, jpg, tif or eps format. All advertising is subject to space availability. Electronic Advertising cannot exceed 100KB. All advertising must be prepaid.

### PAYMENT INFORMATION

Check # \_\_\_\_\_ VISA MC AMEX

Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_ CVC Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City, ST, Zip: \_\_\_\_\_

Signature: \_\_\_\_\_ TOTAL: \$ \_\_\_\_\_

#### SEND COMPLETED FORM TO:

918 Congress Avenue, Ste. 200 - Austin, TX 78701  
512-494-1129 fax - melinda@txpma.org - 512-494-1123