TPMA
Texas Podiatric Medical Association

2027 SPONSORSHIP INFORMATION & EXHIBITOR PROSPECTUS

ANNUAL CONFERENCE

June 24-27, 2027
Hyatt Regency Austin
Austin, TX

SOUTHWEST FOOT & ANKLE CONFERENCE

September 23-26, 2027
Irving Convention Center
Irving, TX

PARTNER WITH US - CONNECT. EDUCATE. GROW

918 Congress Av. #200 | Austin, TX 78701 512.494.1123 TXPMA.org Tambra@TXPMA.org

WHY TPMA?

The Texas Podiatric Medical Association (TPMA) Annual and Southwest Foot & Ankle Conferences bring together hundreds of podiatric physicians, residents, students, and industry professionals from across Texas and the surrounding region. These events provide an unmatched opportunity to connect, educate, and build relationships that drive growth and innovation in podiatric medicine.

When you exhibit with TPMA, you are more than a vendor, you are a partner in advancing podiatric care.

TESTIMONIALS

- “Partnering with TPMA provides attendees and industry professionals with a valuable opportunity to engage in face-to-face education, which remains essential in today’s evolving medical device landscape. Through expert faculty and practical instruction, participants can gain real-world insights into the safe and effective application of CAMPs. By offering educational programming tailored to novice, intermediate, and advanced CAMPs users, this partnership will strengthen clinical knowledge, enhance competency, and deliver measurable educational outcomes” - Tracy Rodriguez, Senior Medical Education Manager, Smith and Nephew

- “The SW Foot & Ankle Conference is always a must conference for Dia-Foot to exhibit at. There are plenty of opportunities to visit with the doctors during the conference. The venue is spacious and right next to the Westin hotel. Dia-Foot will be back in 2026!” - Dr. Robert Gaynor

- “The TPMA conference has always been more than just an event for us at Sagis Diagnostics; it’s a gathering of purpose. Each year, it gives us the chance to connect, learn, and grow alongside the podiatric community we’re so passionate about serving. As a physician-owned laboratory, we value collaboration and education at every level, and what makes TPMA stand out is how open they’ve been to feedback and partnership, always looking for ways to strengthen communication and maximize outreach so that our message truly reaches the physicians, residents, students, and medical staff we serve. That openness has been pivotal in turning this from just another meeting into something meaningful, bringing value not only to us as a vendor but, more importantly, to the doctors, teams, and patients at the heart of everything we do, a true turning point.” - Jeni Williams

REASONS TO EXHIBIT WITH US

1. Direct Access to Decision Makers
Engage with podiatric physicians, surgeons, and practice administrators who make key purchasing and referral decisions. TPMA events attract a highly targeted audience seeking the latest innovations, products, and services in podiatric medicine.

2. Exposure and Engagement Opportunities
Gain visibility throughout the conference with your company name and logo featured in conference materials, signage, and the mobile app. Participate in networking events, breaks, and receptions in the exhibit hall designed to maximize attendee traffic and engagement.

3. Build Relationships and Brand Awareness
Our conferences are known for their friendly, relationship-driven atmosphere. Exhibitors consistently report strong lead generation, quality conversations, and meaningful follow-up opportunities with podiatric physicians and clinical staff.

4. Support the Profession That Supports You
Your participation directly supports TPMA's mission to promote the profession of podiatric medicine in Texas through education, advocacy, and public awareness. Exhibiting demonstrates your commitment to advancing foot and ankle health care.

5. Educational and Networking Environment
Take part in one of the most respected regional conferences in the country. With CME sessions, workshops, and special events, the TPMA conferences foster an engaging environment where learning and business development naturally intersect.

WHO ATTENDS

- Doctors of Podiatric Medicine (DPMs)
- Residents
- Students
- Office Managers and Clinical Staff
- Industry Professionals and Healthcare Partners

ATTENDENCE

Annual Conference - 150 DPMs
Southwest Foot and Ankle Conference - 350 DPMs and 50 Assistants

HOW YOUR SPONSORSHIP SUPPORTS TEXAS PODIATRISTS

Sponsorships are vital to TPMA's mission of supporting podiatric medicine and promoting foot and ankle health. More than financial contributions, sponsorships represent true partnerships that provide the resources and flexibility needed to enhance member services, strengthen advocacy for the profession, and expand educational and growth opportunities. Together, these partnerships help ensure a strong and sustainable foundation for TPMA and its members well into the future.

FUNDING FOR EDUCATIONAL CONFERENCES

- **CME Support:** Sponsorships cover conference expenses like marketing, venue, AV, food and beverage, and speaker fees.
- **Affordable Access:** Sponsorship funding allows TPMA to keep registration fees affordable for Doctors of Podiatric Medicine (DPMs), offer free registration for residents and students, and provide discounted rates for Young Physicians.
- **Student & Resident Support:** Sponsorships fund attendance, travel, and lodging, offering valuable professional exposure.

ADVOCACY EFFORTS

- Advocacy requires significant resources to lobby for policies that protect the podiatric profession's scope of practice. Without it, podiatrists risk discrimination, reduced pay or exclusion from insurance plans. Together, we can advance podiatric care for future generations.

PROFESSIONAL GROWTH & LEADERSHIP

- TPMA offers professional growth and leadership opportunities to advance the podiatric profession through special programs like the Student Leadership and Advocacy Program, TPMA Leadership Academy, and National Programs.

PUBLIC AWARENESS

- TPMA funds public health initiatives to raise awareness about the importance of podiatric care at local health fairs.

STUDENT RECRUITMENT

- Sponsorship funding allows TPMA to send members to student recruitment fairs and medical society meetings to provide information and materials, including hands-on activities and presentations, for students to learn about a career in podiatric medicine.

SCHOLARSHIPS & GRANTS

- Sponsorships help to fund scholarships that encourage students to pursue podiatric medicine, reducing financial barriers to entry. TPMA and TPMF have partnered to set up a direct donor fund with UTRGV. Since its inception, TPMA has contributed $10,000 each year to the UTRGV SOPM scholarship fund. TPMA also awards TPMF with a grant each year to support the mission trip in Mexico.

COMMUNITY BUILDING

- Sponsorships help fund social and professional networking opportunities that strengthen the podiatric community. Social events occur at the TPMA Annual Conference, the Southwest Foot and Ankle Conference, and at the local level in each region.

MEMBER BENEFITS

- Sponsorships enable the association to provide services and benefits without relying solely on membership dues. This allows TPMA to grow its programs, offer reduced fees at events and support awards to honor outstanding contributions in podiatry.

OPERATIONAL SUSTAINABILITY

- Sponsorships help cover operational expenses such as staffing, technology, and office maintenance and allowing TPMA to expand programming.

MUTUAL VALUE FOR SPONSORS

- Sponsorships offer companies opportunities to showcase their products and services to a targeted audience of podiatric professionals. These partnerships create a win-win scenario, where sponsors gain access to a professional network while TPMA secures funding for its mission.

TPMA CONFERENCE COMPARISON

Feature	Annual Conference Summer	Southwest Foot & Ankle Conference (SWFAC) - Fall
Overview	A relaxed, family-friendly event focused on education, networking, connection, and community.	The largest podiatric medical conference in the Southwest, bringing together physicians, residents, students, and exhibitors for premier education and engagement.
Audience	Texas podiatrists, residents, students, families, exhibitors, and TPMA leaders.	Podiatric physicians, residents, students, TPMA Leaders, and exhibitors from across the U.S.
Tone	Warm, personal, and relationship-driven.	Professional, high-energy, and education-focused.
Exhibit Hall Features	Dedicated exhibit hours, networking reception, and games that encourage attendee–exhibitor interaction.	Exhibit Hall Lounge, HUB Sessions, Interactive Station, Happy Hour, and exhibit hall games for continuous engagement.
Key Events	• Networking Reception • President's Reception • Special Events • CME Sessions & Workshops • TPMA Leadership Meetings • Community Service Project	• Exhibit Hall Happy Hour • HUB Sessions • Exhibit Hall Interactive Stations • CME Sessions & Workshops • Community Service Project • Industry Education Opportunities
Networking Focus	Extended social activities that encourage one-on-one conversations and lasting connections.	Concentrated professional networking during breaks, sessions, and receptions.
Branding Opportunities	Logo recognition at receptions and social events. Custom sponsorships. Premium exhibit hall placement. Sponsored breaks, receptions, and app branding.	Logo recognition at receptions and social events. Custom sponsorships. Premium exhibit hall placement. Sponsored breaks, receptions, and app branding. High attendee traffic and national exposure.
Attendee Engagement	Relaxed atmosphere encourages more in-depth discussions and relationship-building.	High-volume traffic and interactive programming drive brand visibility and product awareness.
Location & Timing	Summer – rotating Texas destination. 2027- Austin, TX	Fall – Irving Convention Center, Irving, Texas.
Ideal For	Companies looking to strengthen personal relationships and long-term partnerships.	Companies seeking maximum exposure and engagement with a large, diverse audience of podiatric professionals.

EXHIBIT HALL SCHEDULE & HOTEL

ANNUAL CONFERENCE - JUNE 24-27, 2027

CONFERENCE LOCATION & HOST HOTEL

Hyatt Regency Austin
208 Barton Springs Rd | Austin, TX
Group rate of $275/night
(512) 477-1234

EXHIBIT HALL SCHEDULE

Thursday, June 24
Load in: 3:00 pm - 6:00 pm

Friday, June 25
Exhibit Hall Open: 7:00 am - 4:00 pm

Saturday, June 26
Exhibit Hall Open: 7:30 am - 11:00 am
Load Out: 11:30 am

SOUTHWEST FOOT AND ANKLE CONFERENCE (SWFAC) SEPTEMBER 23-26, 2027

LOCATION

Irving Convention Center
500 W. Las Colinas Blvd. | Irving, TX

HOST HOTEL
Westin ICC Las Colinas
400 W. Las Colinas Blvd. | Irving, TX
Group rate of $239/night
972.505.2900

OVERFLOW HOTEL
Texican Court
501 W Las Colinas Blvd. | Irving, TX
Group rate of $
Direct: 469.577.4599
Reservations: 833.839.4226

EXHIBIT HALL SCHEDULE

Thursday, September 23
Load in: 2:30 pm - 5:30 pm
Happy Hour in Exhibit Hall: 6:00 pm - 7:00 pm

Friday, September 24
Exhibit Hall Open: 7:00 am - 4:00 pm

Saturday, September 24
Exhibit Hall Open: 7:30 am - 1:30 pm
Load Out: 1:30 pm

Exhibit hours may be adjusted as the program schedule evolves to ensure the best experience for both attendees and exhibitors. To maintain a professional and engaging environment, TPMA asks that packing or dismantling begin only after the exhibit area has officially closed.

HOTEL RESERVATIONS

Exhibitors must book accommodations within the official TPMA room block. Staying in the designated hotel block helps TPMA fulfill contractual commitments with our host hotels.

Meeting these guarantees is essential to avoid financial penalties, which could increase costs for future conferences and exhibitors. Your cooperation and support are greatly appreciated!

Reservation links and hotel details are available on the TPMA website under each events page.

2027 EXHIBIT BOOTH INFO

Annual Meeting Booth Price	*By 5*/14 $1,250	*After* 5/14 | $1,450
Annual Meeting Prime Booth	By 5/14 $2,200	After 5/14 $2,400
SWFAC Booth Price	*By* 8/13 $1,500	*After* 8/13 | $1,700
SWFAC Prime Booth	*By 8/13 $2,500*	*After 8/13 $2,700*

★ **First Time Exhibitor Showcase:** Pay $500 more for a prime location.

ALL EXHIBIT BOOTHS INCLUDE

- One booth - 10' x 10'
- Pipe and Drape: 8' back with 3' sides
- Company Identification Sign
- One 6' Skirted Table and Two Chairs
- 2 Exhibitor Badges
- Company Listing in Onsite Program
- Company Logo, Links and Info in Conference App
- Thursday Exhibit Hall Happy Hour
- Lunch during Exhibit Hours
- Snack at PM Break
- Pre-Conference and Post-Conference Attendee List (does not include email addresses - no exceptions)

EXHIBIT HALL INFORMATION

- Electricity is not included in the rental fee.
- The exhibit hall is not carpeted at SWFAC.
- Exhibitor badges are required at all times in the exhibit hall.
- Booth setup should not block the view of neighboring exhibitors.

Eligibility for Exhibiting
Exhibits at TPMA conferences are a vital part of our educational program, showcasing products and services that advance podiatric medicine and support the growth of the profession. To ensure a meaningful and relevant experience for attendees, all exhibits must align with TPMA's mission and values. TPMA reserves the right to review and approve all exhibit contracts to maintain these standards and ensure a high-quality, professional environment for both exhibitors and attendees.

Conference App & Lead Retrieval
Instructions for setting up your company information will be provided ahead of the conference.

Assignment of Space
Booth assignments at TPMA are allocated on a first-come, first-served basis, with premium booths reserved for our valued sponsors. To select your preferred booth location, review the floor plans at www.txpma.org.

Service Kit
The exhibitor service manual, containing order forms for the most requested exhibitor services will be available online at www.txpma.org starting six weeks prior to the conference. There will be an assigned decorator for the conference who will be responsible for providing labor services, custom signs, furniture rentals, and shipping/drayage/storage for exhibit materials. Electrical and internet services will be available and can be ordered through the convention center.

Connect, Engage, and Exhibit with TPMA

2027 ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

All conference sponsorships listed below include:
Onsite signage | Company listing on TPMA website | Company logo/links/info in conference app

Purchase a booth and spend $3,000 or more in sponsorships to receive a prime booth location.

EVENT SPONSORSHIPS

PRESIDENT'S RECEPTION: $7,000 2 AVAILABLE
Saturday Night - Prime Booth Included

- This sponsorship allows for a brief (3-5 minute) sponsor presentation
- 4 tickets to attend the reception
- 1 page promotional flyer in attendee packet
- Sponsored post in app prior to event
- Promotional giveaway opportunity at event
- Signage at reception

PRESIDENT'S RECEPTION- ACTIVITY SPONSOR - $1,500 - 1 AVAILABLE

- Signage at reception
- 1 extra ticket to attend reception
- Sponsored post in app prior to event

PRESIDENT'S RECEPTION- DRINK TICKET SPONSOR! -$1,000 - 3 AVAILABLE

- 2 ticket to attend reception
- Assist with passing out drink tickets to attendees at social
- Social media post

Ticket cost to attendee President Reception is $250.

The President's Reception is a great way to network and form professional relationships outside the exhibit hall with TPMA leaders while also letting loose after hours!

WELCOME RECEPTION: $10,000 1 AVAILABLE
Friday Night - Prime Booth Included

- This sponsorship allows for a brief (3-5 minute) sponsor presentation
- 4 tickets to attend the reception
- 1 page promotional flyer in attendee packet
- Sponsored post in app prior to event
- Promotional giveaway opportunity at event
- Signage at reception

AWARDS LUNCHEON: $5,500 1 AVAILABLE
Prime Booth Included

- This sponsorship allows for a brief (3-5 minute) sponsor presentation
- 2 tickets to attend the luncheon
- 1 page promotional flyer in Attendee Packet
- Sponsored post in app prior to event
- Push notification in app prior to event
- Promotional giveaway opportunity at event

BOARD MEETING: $2,500 - 1 AVAILABLE

- Meet and greet prior to board meeting with a brief company introduction
- Includes coffee & snacks for board members
- Signage at the board meeting
- Opportunity to provide company logo items to board members

THURSDAY - LADY BIRD LAKE SIP AND CRUISE BOAT BASH!
1 AVALIABLE - PRICE AND DETAILS COMING SOON!

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2027 ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

CONTINUED

BRANDING SPONSORSHIP

REGISTRATION DESK: $7,500 1 AVAILABLE
Prime Booth Included
Display your company logo prominently to hundreds of attendees who check in at the desk every day. Your logo will be the first thing they see when entering the conference.

ATTENDEE BAGS: $3,500 1 AVAILABLE
Bags are distributed to all attendees and used throughout the conference. Includes purchase of bags.

LANYARDS: $3,000 1 AVAILABLE
Lanyards are distributed to all attendees and are used throughout the conference. Purchase of lanyards included.

DIRECTIONAL SIGNAGE: $2,500 1 AVAILABLE
See your company name or logo on attendee directional signs set up throughout the conference. Includes a minimum of 4 signs. Locations to be determined by TPMA. Includes purchase of signs.

EVENT APP: $2,000 1 AVAILABLE
Feature your company logo as a banner on the mobile app home page. Specialized push notifications sent to attendees for your company.

BATHROOM WINDOW CLINGS OR POSTCARD: $2,000 1 AVAILABLE
Company logo on bathroom mirrors in the exhibit hall area.

DIGITAL CONFERENCE PACKAGE: $2000

- Pre-conference dedicated e-blast to conference registrants
- Pre-conference social media post (Facebook, LinkedIn, Instagram)
- Ad on sponsor wall of event app

ROOM DROP: $2000 1 AVAILABLE
Leave a treat, trinket, or treasure branded with your company logo or a custom message for attendees to find inside their guestroom after a long day. Items must be approved by TPMA in advance.

INTERACTIVE SPONSORSHIPS

STUDENT/RESIDENT QUIZ BOWL: $2,000
Be the MC! Help sponsor the student Quiz Bowl competition. This event will be held in the exhibit hall and will be an excellent opportunity to showcase your support for the next generation of Podiatric Physicians. On-site signage in the Quiz Bowl area and branding (with logo) on Quiz Bowl slides will recognize your support.

IN-BOOTH BREAK STATION: $3,500
3 AVAILABLE - *Fri AM or PM or Sat AM*
Host a food and beverage station of your choice in your booth. Includes signage at entrance of exhibit hall promoting your treats. TPMA will select food and beverage items. **A double booth comes with purchase.**

ATTENDEE REFRESH (COFFEE SERVICE): $1,500
TPMA will be offering coffee service in the exhibit hall each day. You are welcome to provide cups with your logo. Cups must be approved by TPMA. Signage onsite will reflect your company's commitment.

2027 SWFAC SPONSORSHIP OPPORTUNITIES

All conference sponsorships listed below include:
Onsite signage | Company listing on TPMA website | Company listing in conference programs | Company logo/links/info in conference app

Purchase a booth and spend $3,000 or more in sponsorships to receive a prime booth location.

EVENT SPONSORSHIPS

THURSDAY LUNCH AND LEARN: $10,000
- 2 AVAILABLE
Primary Sponsor (PS) exhibit booth included
Company can host a Lunch & Learn session on Thursday, which is the only lunch option for attendees. Companies may select the topic and speaker, providing a prime opportunity to showcase products, research, or innovations directly to podiatric professionals. Food is included in this sponsorship. (Lunch approx. 100)

EXHIBIT HALL LUNCH: $5,000- 2 AVAILABLE
Primary Sponsor (PS) exhibit booth included

- Signage displayed at lunch stations (Friday or Saturday)
- 1 page promotional flyer in attendee registration packet
- Push notifications in event app before lunch break
- Promotional giveaway opportunity at event
- Provide a non CECH educational session at lunch (Product Theatre/HUB session)

FRIDAY RECEPTION: $10,000 - 2 AVAILABLE
FRIDAY NIGHT - PRIME BOOTH INCLUDED

- This sponsorship allows for a brief (3-5 minute) sponsor presentation
- 4 tickets to attend the reception
- 1 page promotional flyer in Attendee Packet
- Sponsored post in app prior to event
- Promotional giveaway opportunity at event
- Signage at reception

RESIDENT & STUDENT DINNER: $3,000
1 AVAILABLE
Sponsor a special dinner for 15+ TPMA students and residents, providing a valuable opportunity to network with the next generation of podiatric physicians. This exclusive sponsorship allows 2 company representatives to attend the dinner and engage directly with these up-and-coming podiatry.

WOMEN IN PODIATRY BREAKFAST: $3,500 - 1 AVAILABLE
Be recognized as a sponsor, with your company logo featured in onsite signage and invitation material. Event will accommodate approximately 30 attendees. This sponsorship allows for a brief (5 - 7 minute) sponsor presentation. This event is tentatively scheduled for Saturday morning.

THURSDAY EXHIBIT HALL HAPPY HOUR FOOD: $3,000 1 - AVAILABLE
Your company logo is displayed as the food sponsor at the Happy Hour.

THURSDAY EXHIBIT HALL HAPPY HOUR DRINK TICKETS: $1,000 -3 AVAILABLE
You can greet everyone and pass out 50 drink tickets to attendees.

BRING BACK THE SHOW SPECIAL!

Offer a special price ONLY for conference attendees. We highly encourage you to provide additional rewards or special discounts for physicians who visit your space in the exhibit hall. Consider offering attendee giveaways, hosting a daily raffle, or providing a prize for each day of the conference. These strategies can help attract more visitors to your booth and enhance engagement!

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2027 SWFAC SPONSORSHIP OPPORTUNITIES
CONTINUED

BRANDING SPONSORSHIP

REGISTRATION DESK: $6,500 1 AVAILABLE
Primary Sponsor (PS) exhibit booth included
Showcase your company logo prominently to attendees as they check in at the registration desk each day. Your logo will be the first thing they see, making a strong and lasting impression as they enter the conference.

ATTENDEE BAGS: $4,000 1- AVAILABLE
Have your company name or logo featured on the official attendee conference bag. These bags are distributed to all participants and used throughout the event, providing excellent visibility and lasting exposure for your brand. Purchase of bags included.

LANYARDS: $3,500 1 -AVAILABLE
Have your company name or logo featured on the official lanyards used to hold attendee badges. These lanyards are distributed to all attendees and worn throughout the conference, offering continuous visibility for your brand. Lanyards purchase included.

DIRECTIONAL SIGNAGE: $3,000 1 AVAILABLE
Guide attendees while showcasing your brand! Have your company name or logo displayed on attendee directional signs placed throughout the conference venue. This sponsorship includes 4 signs, with locations determined by TPMA, ensuring high visibility and frequent exposure for your brand. Includes purchase of signs.

CHARGING STATION TOWER: $2,500 1 AVAILABLE
Company logo on charging station for all attendees to use.

DIGITAL CONFERENCE PACKAGE: $3,000
- Pre-conference dedicated e-blast to conference registrants
- Pre-conference social media post (Facebook, LinkedIn, Instagram)
- Ad on sponsor wall of event app

EVENT APP: $2,000 1 AVAILABLE
- Your company logo displayed on the event app home screen.
- Send 2 specialized, scheduled messages directly to attendees, promoting your booth, products, or special offers.

***NEW!* BATHROOM WINDOW CLINGS OR POSTCARD: $2,000** 1 AVAILABLE
Company logo on bathroom mirrors in the exhibit hall area.

CUSTOM DESIGNED METER PANELS: $1,500
4 AVAILABLE
- One -2 sided free standing sign placed in a high-traffic area
- Graphics must be provided by sponsor
- Size 19" x 87"

ATTENDEE REFRESH (COFFEE SERVICE): $2,000 4 AVAILABLE
TPMA will be offering coffee service in the exhibit hall each day. You are welcome to provide cups with your logo. Signage onsite will reflect your company's commitment.

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2027 SWFAC SPONSORSHIP OPPORTUNITIES
CONTINUED

INTERACTIVE SPONSORSHIPS

EXHIBIT HALL LOUNGE AREA: $15,000
1 AVAILABLE
Sponsor the Exhibit Hall Lounge Area, where attendees can relax and recharge. Your brand will be showcased in this exclusive space, offering a prime opportunity to connect with attendees and decision-maks.

RESIDENT AND STUDENT TRAVEL: $3,000
Support the next generation of podiatric physicians! This sponsorship helps cover registration and hotel costs for up to 20 residents and students attending the conference. Sponsors receive recognition in event materials and onsite signage.

MOBILE LAB: $5,000 2 AVAILABLE
Showcase your innovation directly on the Exhibit Hall Floor and connect directly with podiatric leaders! A mobile lab sets you apart-don't miss this impactful opportunity**.** Does not include electricity or exhibit booth.

IN-BOOTH BREAK STATION: $4,000
3 AVAILABLE
Extra space provided in specified location next to your booth. Host a food and beverage station of your choice in your booth. Choose from Friday or Saturday AM break or Friday PM Break. Includes signage at entrance of exhibit hall promoting your treats. Food or beverage items selected by TPMA.

COMMUNITY SERVICE PROJECT: $2,500
1 AVAILABLE
Elevate your brand and connect with the podiatric community! Sponsoring this event enhances attendee experiences and showcases your commitment to professional growth, education, and community care. Gain prime visibility and make a lasting impact. Don't miss this rewarding partnership — more details coming soon!

PRODUCT THEATER/HUB SESSION: $2,500
2 AVAILABLE
Choose a speaker and subject matter for a non-CECH talk. This opportunity includes a dedicated session slot during a meal or break, meeting area, basic AV setup, advertising, signage, and an attendee list to help you connect directly with participants. Non-CECH sessions cannot be at the same time as CECH programming.

STUDENT/ RESIDENT QUIZ BOWL: $2,000 - 1 AVAILABLE
Help fuel innovation and support podiatric research by sponsoring this exciting new event for podiatric physicians, fellows, residents, and students! The student/resident quiz bowl takes over the main stage in an interactive, fast-paced format that tests participants' podiatric knowledge, research insights, and presentation skills, showcasing the next generation of podiatric talent. Sponsors receive onsite signage in the lounge area, logo recognition on event slides, and the opportunity to appoint one judge for the competition. This event will be held in the Exhibit Hall, offering excellent visibility and engagement with attendees.

POSTER COMPETITION: $1,000
5 AVAILABLE
Support the next generation of podiatric researchers by sponsoring the Annual Poster Competition! This popular event highlights innovative research and clinical vignettes from residents and students. Poster presentations allow the author to meet and speak informally with interested viewers, facilitating a greater exchange of ideas and networking opportunities than with oral presentations. Sponsors receive logo recognition on award certificates and the opportunity to fund 1st–3rd place awards, showcasing your commitment to advancing podiatric science and education.

CONFERENCE SPONSORSHIP OPPORTUNITIES

Take advantage of these marketing opportunities to increase your company's visibility and position your organization as an industry leader and supporter of podiatric medicine. **These sponsorship packages are available for both the Annual Conference and the Southwest Foot & Ankle Conference.** Each level includes valuable benefits designed to maximize brand exposure and engagement before, during, and after the event.

	GOLD $15,000	SILVER $10,000	BRONZE $5,000
Prime Exhibit Booth	✓	✓	✓
Lead Retrieval	✓	✓	✓
Logo/Link on TPMA Website	✓	✓	✓
Conference Signage	✓	✓	✓
Event App Listing	✓	✓	✓
Sponsored Post in App	✓	✓	✓
Attendee Packet Insert	✓	✓	
Extra Exhibitor Badges per Booth	x4	x2	x1
President's Reception Tickets (For Annual Conference Only)	x4	x3	x2
Push Notification in App	x3	x2	
Pre-conference Post on TPMA Social Media	x3	x2	x1
Promotional Banner on Conference e-blasts	✓		
Co-Sponsored Know Before you Go Email to Attendees	✓		
Promotional e-blast to attendees (pre-conference, sent by TPMA)	✓		
Pre-Conference Printed Invitation to Attend Post Card (months prior to conference)	✓		
Digital Brochure & Program Ad	Full Page	½ Page	¼ Page

ADVERTISING OPPORTUNITIES

Pre-conference promotion sets the stage for success and ensures you make the most of your exhibiting experience!

ADVERTISING BUNDLE
SAVE 20%

Maximize ROI with Advertising!
The more attendees know about your presence and offerings, the better your chances of generating leads and making meaningful connections.

BOOST BOOTH TRAFFIC

Item	Price
Dedicated Conference Kickoff Promotional eBlast(s)	$500 *per eBlast (limit 2)*
Dedicated Conference Kickoff Social Media Post(s)	$500 *per eBlast (limit 2)*
Website Linked Logo	$1,500 *x 3 months*
Event App Push Notification(s)	$500 *per eBlast (limit 2)*
Attendee Bag Insert(s)	$1,000 ea.
Digital Conference Program Ads:	
• Full Page	$1,250 ea.
• Half Page	$750 ea.
• Quarter Page	$400 ea.

ANNUAL OPPORTUNITIES

	Price
TPMA eNewsletter Promotional Banner (1400w x 500h) **png or jpg preferred*	$500 ea.
.25 Footprints Digital Newsletter Ad *(4.25w x 11h) *png or jpg preferred*	$250 ea.
TPMA Footprints Digital Monthly Newsletter Banner *(4.25w x 11h) *png or jpg preferred*	$500 ea.

Enhance your visibility and make the most of your budget by bundling your advertising opportunities! When you choose 3 or more ads, you'll receive a 20% discount while boosting your brand presence before, during, and after the conference. For more details, please reach out to Tambra at tambra@txpma.org or Casey at casey@txpma.org

2027 TPMA CORPORATE PARTNER OPPORTUNITIES

All levels of corporate partnerships can be geared to the needs of your company.

When you partner with the TPMA, you're not only promoting yourself and increasing brand recognition; you're demonstrating your commitment to the TPMA, our members and their patients. These partnerships were designed specifically to acknowledge the vital role you play in the podiatric community.

	PREMIER $5,000	DIAMOND $2,500	PLATINUM $1,250
Promotional Email to Members	x3	x2	x1
Tickets & Recognition President's Reception (Annual Conference only)	x4	x2	
Board Meeting Meet & Greet	✓	✓	
Banner Ad on TPMA Website	✓	✓	✓
Banner Ad on Monthly E-Newsletter	x12	x6	x3
Webinar	✓		
Social Media Ad	x3	x2	x1
Company Logo on Corporate Wall at Conferences	✓	✓	✓
TPMA Mailing List	✓	✓	
Article in E-Newsletter	✓		
Recognition at TPMA Conferences, Leadership Academy, Student Leadership Program & Legislative Day	✓		
Foot Health Awareness Month Sponsor (April)	✓		

EDUCATIONAL GRANTS

TPMA welcomes **unrestricted educational grants** to support the continuing medical education (CME) portion of our conferences. These grants play a critical role in advancing podiatric medical education and ensuring high-quality, unbiased programming for attendees.

Educational grant funding helps cover expenses such as:

- Speaker honorarium and travel
- Audio/visual and production costs
- Meeting space and logistics

By providing an educational grant, your company demonstrates a commitment to advancing podiatric medicine and supporting lifelong learning for physicians. All educational activities are planned in accordance with CME guidelines to ensure scientific integrity and independence from commercial influence.

Contact casey@txpma.org for more information.

EDUCATIONAL GRANTS	
Conference Educational Grant	$10,000
CME Workshop Educational Grant	$5,000
Speaker Educational Grant	$3,000

ADDITIONAL OPPORTUNITIES			
Leadership Academy, Student Leadership Program,or Legislative Day Sponsor	**PREMIER $10,000**	**DIAMOND $5,000**	**PLATINUM $2,500**
Residency Program Presentation with Lunch or Dinner - Cost of lunch or dinner			
Student Workshop at UT RGV - $5,000			

SEE WHO EXHIBITED LAST YEAR

2026 Southwest Foot & Ankle Conference

20/20 Imaging
AIROS Medical
AllegianceMD Software
Amgen
ANI Pharmaceuticals
Anodyne
Arrowhead DE LLC
Arthrex
Arthrosurface
Athelas
Atreon Orthopedics
Bako Diagnostics
Bausch Health Corporation - Ortho-Dermatologics
Biocomposites
Bioventus
BoneSupport
Brilliant Health Solutions
Clear Medical Solutions
CME Online
Cool Blue VA
Cumberland Pharmaceuticals
DFW Surgical Partners
Dr. Comfort
EBM Medical
Engineered Tissue Solutions
Enovis
Fleet Feet DFW
Forward Motion Medical
Fusion Orthopedics
GBR Medical
Hike Medical
Integra Life Science
IV Ensure
JARALL Medical Management LLC
JPS Corporation
Kerecis
Kuros Biosciences
Legally Mine
LifeNet Health
M3 Medical
Marlinz Pharma
Marlinz Pharma
MatriDerm
Medline UNITE
MedPro Group
Metric Medical Devices
MIMEDX Group, Inc.
MolecuLight
MPM Medical
Nvision Biomedical Technologies
Organogenesis
Orthofix
Orthoteq
Paragon28
Paratek Pharmaceuticals
Podimetrics
PolyNovo
PowerStep
Redi-Thotics
Regenerative Tissue Technologies
RxFunction
Sagis Diagnostic
Sanuwave Inc
Simple Orthotics, Inc.
Smart-ABI
Smith + Nephew
SoftWave TRT
Storz Medical
Stride Care
Stryker
SVMIC
Swift by Emblation
TDLR
The Tetra Corporation / Formula 3
Treace Medical Concepts, Inc.
TRX BioSurgery
Turner Imaging Systems
UTRGV - SOPM
United Vein & Vascular Centers
Upperline Health
Vertex Pharmaceuticals

2027 ANNUAL EXHIBIT BOOTH & SPONSOR CONTRACT

Exhibitors are required to complete this form or register online to participate in the 2027 TPMA Conferences. This form and online registration serves as a binding contract. Please read the Terms & Policies before signing the contract below.

Company (as you wish to be listed) _____

Contact Name: _____ Email: _____

Address: _____

Phone #: _____ Website: _____

Onsite Representatives (2 per booth) _____

Additional Representatives ($300 each) _____

Exhibit Booth Space: Explore the exhibit hall floor plans and secure your ideal booth location! Visit https://www.txpma.org/southwest_conference to view available spaces and showcase your brand to attendees.

PREFERRED BOOTH LOCATIONS

_____ _____ _____

COMPANIES YOU PREFER NOT TO BE NEXT TO:

_____

CORPORATE PARTNERSHIPS

- ☐ Premier $5,000
- ☐ Diamond $2,500
- ☐ Platinum $1,250

ANNUAL SPONSORSHIPS

- ☐ Gold $15,000
- ☐ Silver $10,000
- ☐ Bronze $5,000

EXHIBIT BOOTH

- ☐ Before 5/14 $1,250; After 5/14 $1,450
- ☐ First Time Exhibitor Prime Booth +$500
- ☐ Prime Booth $2,200 (After 5/14 $2,400)
- ☐ Double Booth $2,400 (After 5/14 $2,800)

EXHIBIT HALL BINGO

- ☐ NO
- ☐ Yes Company must provide door prize ($100 minimum) _____

ADDITIONAL SPONSORSHIPS / ADS _____ Price $ _____

Payment Method Visa MasterCard AMEX Discover Check

Card Number _____ Exp. Date _____

Card Holder Name _____ Sec Code _____

Billing Address _____ City/ST/Zip _____

Signature _____ Total $ _____

Reserve your spot today and make a lasting impact!

Cancellation policy: Written notice of cancellation received in the office 90 days prior to the conference will receive a refund of monies submitted, less a 25% processing fee. Cancellations 89-30 days prior to a conference will be refunded less 50%, and cancellation 29 days prior to day of a conference and no shows will not be refunded.

Return form with payment to TPMA, 918 Congress Ave., Ste. 200, Austin, TX 78701
casey@txpma.org | 512-494-1123 phone | 512-494-1129 fax

2027 TPMA SWFAC EXHIBIT BOOTH & SPONSOR CONTRACT

Exhibitors are required to complete this form or register online to participate in the 2027 TPMA Conferences. This form and online registration serves as a binding contract. Please read the Terms & Policies before signing the contract below.

Company (as you wish to be listed) _____

Contact Name: _____ Email: _____

Address: _____

Phone #: _____ Website: _____

Onsite Representatives (2 per booth) _____

Additional Representatives ($300 each) _____

Exhibit Booth Space:

Explore the exhibit hall floor plans and secure your ideal booth location! Visit https://www.txpma.org/southwest_conference to view available spaces and showcase your brand to attendees.

PREFERRED BOOTH LOCATIONS

_____ _____ _____

COMPANIES YOU PREFER NOT TO BE NEXT TO:

_____

CORPORATE PARTNERSHIPS

- ☐ Premier $5,000
- ☐ Diamond $2,500
- ☐ Platinum $1,250

SWFAC SPONSORSHIP

- ☐ Gold $15,000
- ☐ Silver $10,000
- ☐ Bronze $5,000

EXHIBIT BOOTH

- ☐ Before 8/13 $1,500; After 8/13 $1,700
- ☐ First Time Exhibitor Prime Booth +$500
- ☐ Prime Booth $2,500 (After 8/13 $2,700)
- ☐ Double Booth $3,000 (After 8/13 $3,400)

EXHIBIT HALL BINGO

- ☐ NO
- ☐ Yes Company must provide door prize ($100 minimum) _____

ADDITIONAL SPONSORSHIPS / ADS _____ Price $ _____

Payment Method

Visa MasterCard AMEX Discover Check

Card Number _____ Exp. Date _____

Card Holder Name _____ Sec Code _____

Billing Address _____ City/ST/Zip _____

Signature _____ Total $ _____

Reserve your spot today and make a lasting impact!

Cancellation policy: Written notice of cancellation received in the office 90 days prior to the conference will receive a refund of monies submitted, less a 25% processing fee. Cancellations 89-30 days prior to a conference will be refunded less 50%, and cancellation 29 days prior to day of a conference and no shows will not be refunded.

Return form with payment to TPMA, 918 Congress Ave., Ste. 200, Austin, TX 78701
casey@txpma.org | 512-494-1123 phone | 512-494-1129 fax

2027 EXHIBITOR POLICIES & PROCEDURES

An application for exhibit space, when co-signed by a representative of TPMA and a person representing a company, institution, agency, or organization, becomes a contract subject to the following terms and conditions:

1. Exhibit Purpose: Exhibits are intended for educational and informational purposes to improve podiatric education, practice, and research. Materials/equipment should not contain inaccurate or misleading information. The Texas Podiatric Medical Association (TPMA) reserves the right to determine if an exhibit meets the objectives and standards of the TPMA.
2. Eligibility to Exhibit: Exhibitors must agree to meet the objectives stated above. Exhibitors may sell merchandise or services in the exhibit area. No product, apparatus, instrument, device, or drug that is the subject of litigation pending before the Food and Drug Administration (FDA) may be exhibited. Products, etc., in cases of pending compliance or noncompliance with the FDA may be exhibited if a disclaimer is posted stating: FDA Listing Pending. All products or services exhibited must comply with all state and local regulations and with all current FDA regulations for such products and services, except as provided above.
3. Booth Assignments: Contracts and payment in full for exhibit space are accepted on a first-come, first-serve basis. Booth assignments will be made in order of receipt of payment in full and as space permits. To obtain the best booth assignment possible, your contract and payment in full should be submitted as soon as possible. A company that has not settled all previous accounts with TPMA will not be assigned booth space. TPMA determines the eligibility of any company or product to be exhibited at the exposition either before or after the proper execution of the contract.
4. Insurance and Liability: Each exhibitor is required to insure themselves against property loss or damage, and against liability for personal injury at their own expense. Such insurance shall be in the amount of not less than $1,000,000 combined single limit for personal injury and property damage. The exhibitor indemnifies and agrees to hold harmless the Texas Podiatric Medical Association and the Host Hotel and their owners, officers, directors, employees, and agents from and against any actions, losses, costs, damages, claims, and expenses (including attorney's fees) arising from any damage to property or bodily injury to exhibitor, his agents, representatives, and/or employees by reason of the exhibitor's occupancy or use of the exhibition facilities. Upon signing the exhibitor contract, the exhibitor expressly releases the foregoing institutions, individuals, and committees from any and all claims for loss, damage, or injury. This also includes the period of storage before and following the conference.
5. Booth Payment and Cancellation Refunds: A check for payment in full per booth requested must be submitted with your completed contract. Non-payment of space will be interpreted to mean the exhibiting company no longer wishes to reserve space, and the booth reservation will be cancelled. TPMA reserves the right to resell this space to another company. Written notice of cancellation received in the TPMA office by 90 days prior to show will allow for a refund of monies submitted less a 25% handling fee. A refund of 50% will be given for cancellations between 89 and 30 days, no refunds will be given for cancellations within 30 days of the conference and for no shows. All cancellations must be received on the company's letterhead. Payment in full must be received before space can be occupied.
6. Registration and Badges: All exhibitors should register their personnel in advance on the forms provided by TPMA. Exhibitor employees who do not register in advance and who wish to register on-site must have with them their business cards bearing the exhibiting company's name. Any additions or changes in the registrations made during the exposition must be certified by the exhibitor's authorized representative.
7. Installation and Removal of Exhibits: The exhibit area will be available as listed in agendas for exhibit preparation. Each booth must be ready for final inspection no later than 15 minutes prior to hall opening. All exhibits must remain intact until the show closes as listed. It is mutually agreed that each exhibitor will be responsible for the delivery and removal of his/her equipment and display materials to and from the exhibit area. The Host Hotel will not accept or store freight prior to the exhibition, nor be responsible for any shipping after the exhibits close. If help is required, the decorator is the exclusive handler of such materials. The exhibitor will be charged according to the Material Handling Instructions found in the Exhibitor's Service Manual. Display booths and other exhibit materials should not be placed in such a manner as to interfere with other exhibits. Side wings should not obstruct a view of the adjacent booths. Complete information, instructions, and schedule of prices regarding shipping, drayage, labor, electrical use, furniture, carpets, etc. will be included in the Exhibitor's Service Manual that will be sent to exhibiting companies by the decorator after the booth assignments are made.
8. Exhibitor Registration: Each representative of an exhibiting firm is asked to wear an exhibitor badge in the exhibit hall at all times. Booth fees do not include session registrations.
9. Failure to Occupy Space: Unless previously arranged, booth space not occupied by the exhibiting company by 30 minutes prior to show opening will forfeit space without refund to the exhibitor, and the space may be resold or used by TPMA. All booths are to be open during show hours. Vendors may not teardown booth until show is closed, or vendor is subject to penalty fee and restriction to exhibit in the future. Attendees rely on exhibitors to be available during show hours.
10. Exhibit Activities: All business activities, circulars, and advertising matter of the exhibitor may be conducted and/or distributed only within the booth(s) assigned to the exhibitor. No material may be placed on seats, attached to walls, ceilings, or woodwork in the exhibit quarters. Aisles must be clear and exhibits arranged so that exhibit personnel are inside the space rented. TPMA reserves the right to restrict exhibits which detract from the general character of the display. This reservation includes persons, objects, conduct, printed material, or anything of a character that may be objectionable to the exhibits as a whole. Expulsion of, or restrictions placed on an exhibitor may not give rise to a claim for any refund of rentals or other exposition expenses. Smoking in the exhibit hall is strictly prohibited. Exhibitors will be responsible for any damage done to the hotel building by themselves or their employees. No nails or screw may be driven into the walls, columns, or floor of the exhibit hall. All property destroyed or damaged by exhibitors must be replaced in its original condition by the exhibitor, at the exhibitor's expense. All draping and display materials must be made of cloth that is fireproofed. Under no circumstances will combustible oils or gases be permitted in the exhibition area. All electrical work and equipment must be ordered through the decorator or the hotel to ensure that it will meet all safety requirements.
11. Canvassing by Non-Exhibitors: The exhibit is limited to registered attendees and guests of the TPMA conference, as well as registered employees of business firms, manufacturers, professional organizations, and dealers who have contracted and paid for exhibit space. No other persons or concerns will be permitted to demonstrate their products, distribute advertising materials or solicit in the exhibit hall.
12. Subletting of Space: Exhibitors may not assign, sublet, or apportion the whole or any part of the space allocated. Exhibitors may not display or advertise products other than those manufactured or sold by them in the regular course of their businesses.
13. Security: The TPMA shall not be held responsible for the loss of or damage to, any material for any cause and encourages the exhibitor to exercise normal precautions to prevent loss or damage. Normal security will be provided by the hotel security staff. The exhibit hall will be secured during non-exhibit hours.
14. Exhibit Hall Furnishings: The draping will be color appropriate. Furniture, electrical connections, and other needs may be ordered through the official exhibitor contractor or the event center.
15. Cancellation of Exposition: Should any situation beyond the control of the TPMA arise to prevent the conference, TPMA will not be held liable for any expenses incurred by the exhibitor except the rental cost of booth space. In the event of a dispute between the exhibitor and the exhibit managers, it is agreed that the questions may be referred to the Executive Committee of TPMA and that their decision shall be final. TPMA shall assume no responsibility for financial transactions between the exhibitor and the decorator, hotel, drayage firm, or subcontractors.
16. Program Material: All persons attending the conference will receive material identifying the firms exhibiting, and the final schedule. The deadline for printing this information is 21 days prior to the conference date.
17. Policy Changes: Policies are subject to the discretion of the Association. Show times are subject to change. It is the responsibility of all exhibitors to confirm show dates and times before booking travel.

2027 EXHIBIT HALL FLOOR PLAN

Fresh New Look, More Opportunities, Bigger Impact!

COMING SOON!

BUILD STRONG PARTNERSHIPS & BRAND LOYALTY ATTRACT NEW CUSTOMERS EXPAND GEOGRAPHIC REACH INCREASE BRAND AWARENESS