


Legislative Advocacy Made Easy

It is vitally important that EVERY member of the TPMA engage in grassroots advocacy with their State Representative and Senator. This is the only way TPMA can advance the profession through legislative successes. It can be intimidating to be an advocate, but remember, you meet new people every day then tell them what the problem is and how to fix it. This is no different. Follow these easy steps to advocate for your profession and let the Texas legislature know that we matter, and we VOTE!



1. **REGISTER TO VOTE!** Legislators know if you voted in the election!
2. **KNOW** who your Senator and Representative is. [Click here](#)
3. **CONNECT!** Go to your legislator's campaign website and sign up to receive their newsletter. Like or follow their social media pages.
4. **ATTEND** at least one of their fundraisers. The more your legislator sees you the more they can put a human face to certain issues.
5. **DONATE** to your Representative and Senator's Campaign - Multiple Times!! \$100 given three different times is worth more than \$300 given once! Write a check with a handwritten note. Tell them how much you appreciate the work they are doing for the citizens of Texas.
6. **TELL YOUR STORY.** In 90 seconds: my name is, I am a podiatric physician practicing and living in your district, I work hard to provide quality foot and ankle care to the citizens of Texas and members in our district.
7. **ASK** your legislator what you can do to help them. (Put out a yard sign, make calls, etc.).
Senator/Representative: How can I help you achieve your goals for the members in our district?
8. **TAKE A PHOTO** with them and post on social media (make sure to tag your legislator and TPMA). Or email photo to the TPMA.
9. **DONATE to TxPMA PAC!** The PAC is an important tool in TPMA's advocacy. To make the profession better, we need to be a player in elections.

→ The leadership is too small to effect change
but if we all did something we are big enough
that we can make a difference.

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