

# ANNUAL CONFERENCE & BUSINESS MEETING

TPMA invites companies to take advantage of the opportunity to provide grant or sponsorship funding in support of programs and services that will help strengthen podiatric medicine. Sponsorships provide an excellent opportunity to spread the message that your company supports podiatric medicine. By agreeing to be a sponsor of TPMA, you will increase your visibility and promote your company among conference participants. Please let us know if you have questions or suggestions on how to enhance your marketing within the podiatric industry in Texas.

	<b>GOLD \$15,000</b>	<b>SILVER \$10,000</b>	<b>BRONZE \$5,000</b>
Exhibit Booth ( <i>prime location</i> )	✓	✓	✓
Lead Retrieval	✓	✓	N/A
Logo/Link on TPMA website	✓	✓	✓
Signage at conference**	✓	✓	✓
Listing in conference program**	✓	✓	✓
Recognition at President's Reception	✓	✓	✓
In app listing, includes company: logo, social media links, description, and contact information	✓	✓	✓
Sponsored post in app ( <i>subject to approval</i> )	✓	✓	✓
Exhibit Hall Bingo square	✓	✓	✓
Pre- and Post- conference attendee list ( <i>does not include email addresses</i> )	✓	✓	✓
Attendee packet insert	✓	✓	✓
4 Exhibitor Badges per Booth	✓	✓	N/A
Push notifications in app ( <i>subject to approval</i> )	x3	x2	x1
Tickets to President's Reception	x2	N/A	N/A
Pre-conference post on TPMA social media channels ( <i>Facebook, Instagram, Twitter, LinkedIn - subject to approval</i> )	x3	x2	x1
Recognition on TPMA Conference Web page	Ad	Logo	Listing
Promotional Banner on conference e-blasts	✓	N/A	N/A
Onsite Conference Program 1/2 page ad	✓	N/A	N/A
Promotional e-blast to attendees pre- conference ( <i>sent by TPMA, subject to approval</i> )	✓	N/A	N/A

\*\* TPMA print deadlines:

Annual Conference Pre-conference brochure: 3/25/24  
Annual Conference Onsite program and signage: 5/20/24